# The CDNG TOUR Solve Your "Check Deposit" Money Loss and Service Problems Today



Your League, Association & InfoSight help You provide Beneficial Service to Members that helps your Bottom Line!

**WHY** the CDNG was Initially Created. Institutions incur over a billion dollars in check losses annually, caused in part by the fact that "funds availability notices" *don't* prevent most losses & your credit union is *blind* to almost all check deposit losses!

#### **OVERVIEW** of All Credit Unions' Four current "Check Deposit" Money Loss and Member Service Problems

No financial institution has its own solution to 1. provide all check deposit loss prevention **notices**, 2. **evaluate** offered checks for losses, 3. help it conduct "employee check deposit loss prevention" **training** or 4. provide and **demonstrate** "beneficial member check deposit loss prevention service." These four major missing solution needs result in four money loss and service problems annually for your credit union in 1. tens of thousands to millions of dollars in check deposit losses annually, 2. wasted employee time blindly and futilely attempting to prevent check deposit losses, 3. unnecessary notice, vendor and professional expenses (which aren't loss prevention solutions), and 4. no method to provide and demonstrate consistent "beneficial member check deposit loss prevention service." The Check Deposit Notice Generator (CDNG) fulfills these four (4) important solution needs (and much more) to address the four money loss and member service problems, which helps your bottom line annually.

PROBLEM 1 in General. No solution to provide all complete & effective check deposit notices to beneficially prevent losses

Problem 1a. **No** decline notice, resulting in subjective and poor member service and losses caused by lack of notations. **1a.** *SOLVED* with a *decline* notice for consistent, *objective* and beneficial service that helps prevent check deposit losses.

Problem 1b. **No** warning notice, resulting in poor member service that harms business (income) with valued members. **1b.** *SOLVED* with a *warning notice* that demonstrates *professional* service that retains business with valued members.

Problem 1c. Funds availability notices **don't prevent** most losses, resulting in very poor service and large check losses. **1c.** *SOLVED* with *funds hold notice* for payment problems that provides *effective* service to prevent nonpayment losses.

Problem 1d. **No** offer of collection notice, resulting in large check deposit claim and nonpayment losses and poor service. **1d.** *SOLVED* with *an offer of collection notice* for potential claims that provides *beneficial* service to prevent large losses.

CDNG SOLVES Problem 1 with complete and effective check deposit notices to objectively and beneficially prevent losses!

**PROBLEM 2.** No solution for *employees who are uncertain* how to **evaluate** problematic offered checks to beneficially prevent losses, which results in poorly used (wasted) employee time, poor member loss prevention service and check losses. **The CDNG SOLVES Problem 2** with an **evaluator** for all employees to effectively manage problematic offered checks, which

results in well-used employee time providing objective and beneficial member check deposit service to help prevent losses.

**PROBLEM 3.** No solution to help conduct employee **training** on check deposit loss prevention, which results in poor member check deposit service that cannot consistently and objectively attempt to prevent check deposit losses.

**The CDNG SOLVES Problem 3** by providing a solution to conduct "check deposit loss prevention **training**" for employees to provide beneficial member check service that consistently, objectively and effectively helps prevent check deposit losses.

**PROBLEM 4.** No 1-page deliverable to consistently provide and **demonstrate** objective and beneficial member check deposit service, which results in inconsistent, subjective and poor check deposit service that harms member relationships.

The CDNG SOLVES Problem 4 with a "member-friendly" notice that immediately demonstrates your consistent, objective, effective and beneficial member check deposit loss prevention service daily and annually.

**THE CDNG SOLVES** your credit union's current four major check deposit *money loss* and *member service* problems by: 1. *preventing* millions to tens-of-thousands in check losses, 2. well used *employee time* preventing losses on offered checks, 3. eliminating numerous unnecessary check management *expenses* (e.g., unhelpful notices & advice), *and* 4. providing consistent, objective & effective "beneficial member check deposit service," all which help your credit union's bottom line daily and annually!

The CDNG is the solution to your 4 "check deposit" money loss & service problems that helps your bottom line!



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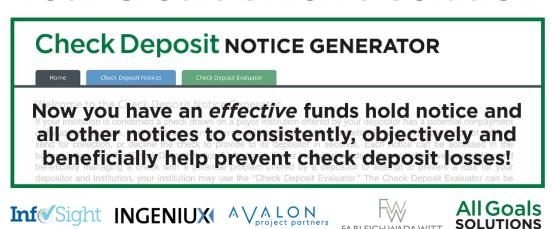
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#### **Your 1st Check Deposit Money Loss Problem** C-12 Exception Hold Notice C-13 Reasonable Cause Hold Notice A funds HOLD for DAYS MAY prevent these 6 nonpayment losses 1. Insufficient Funds 2. Stop Payment Order 3. Closed Account 5. Postdated Check 4. Stale Dated 6. Forged Drawer's Signature Though compliant, CURRENT funds availability notices HARM your credit union's "check loss prevention" and "member service" goals annually! A check deposit funds HOLD for DAYS will NOT prevent these 20+ check claim LOSSES against your credit union YEARS later! 1. Altered Amount 8. Altered Endorsement 15. Erroneous Payee 2. Altered Payee 9. Forged Endorsement 16. Image Not a Check\* 3. Payee Uncertain **10.** Incorrect Endorsement 17. Multiple Payees **11.** Missing Endorsement 4. Foreign Bank\* 18. ATM Deposit\* 5. Image Deposit\* 12. Unauthorized Fiduciary\* 19. Not in Person\* Altered Date **13.** Known Forged Signature 20. Treasury Check\* Remotely Created\* 3rd Party Check 21. Substitute Check\*

### **Your Credit Union's Solution**



The CDNG is the solution to your 4 "check deposit" money loss & service problems that helps your bottom line!











### Inf Sight and Your League or Association Help Your Credit Union Save Money with the CDNG!



If the CDNG prevents one check deposit loss (or one call to a lawyer), it has paid for itself annually!

Your employees have no solution to consistently and beneficially prevent check deposit losses daily!

Your Costly "Check Deposit" Loss & Service Problems. Checks aren't going away, and your credit union is exposed to large check deposit losses & can't prove its beneficial service because your employees who manage check deposits **DON'T** have a consistent resource that provides:

- 1. all crucial deposit notices
- 2. an accurate hold notice 3. a check deposit evaluator
- 4. loss prevention **explanations** 5. loss prevention **training**
- 6. and more (see "Solution" below)

These missing tools not only cause large check deposit losses, but also cost tens-to-hundreds of thousands of dollars in unnecessary expenses on wasted employee time unsuccessfully managing checks, ineffective vendor & professional assistance, and no notices to prove "excellent deposit service" annually.

Now, thanks to your League, Association & InfoSight, all your employees who help members with checks for deposit have access to the Check Deposit Notice Generator (CDNG), which solves all your check loss & service problems above (and much, much more) and saves your credit union a great deal of money annually, quaranteed!

The **CDNG** is a complete **Solution** that *consistently* provides employees with

- 1. all crucial **notices** to prevent check losses
- 2. an accurate hold notice to prevent losses
- 3. a check deposit **evaluator** to prevent losses
- 4. beneficial **explanations** to prevent losses
- 5. a **training** solution for check loss prevention
- 6. a research solution for check loss prevention
- 7. all factual **indicators** to prevent losses
- 8. all pre-loss check deposit notations
- 9. all **options** to manage offered checks
- 10. all due diligence for loss prevention
- 11. all post-loss check deposit notations
- 12. and much, much more just ask us!





For All Your Employees, not just Compliance. The CDNG consistently helps all your employees who assist members with offered checks, including branch managers, MSRs, the call center, risk, RDC, tellers, membership experience, ATM employees, collections, accounting, training, HR, senior management responsible for saving money, and compliance.

#### The Check Deposit Notice Generator more than pays for itself annually by

- 1. saving money on employee training and time helping members with all beneficial check actions,
- 2. saving money by not using ineffective notices, vendor products and professional guidance,
- 3. preventing millions of dollars in check deposit losses and costs. and
- 4. demonstrating your "beneficial member check deposit service" daily (which is priceless)!



Your Incredible ROI! Credit unions under \$100 million get both the Check Deposit Notice Generator and Account Insurance Estimator at no charge as a member of their League or Association. Credit unions \$100 million and above can access both the CDNG and AIE for 60 days and, as a member of their League or Association, purchase an annual license for both (with unlimited seats) for ¼ of the market price for one product alone, satisfaction guaranteed!

Asset Size	Annual LIS Price for Both	Annual Mkt. Price for One
\$Billion+	\$2750	\$5500
\$500M - \$999M	\$1750	\$3500
\$200M - \$499M	\$995	\$2000
\$100M - \$199M	\$550	\$2000
\$99M or Less	No Charge	\$2000

The CDNG's effective & beneficial check deposit loss prevention & service helps your bottom line annually!

Please view our complimentary "product tour" to learn how to significantly improve member service, reduce expenses and prevent large check deposit losses annually with the Check Deposit Notice Generator. The tour is available online courtesy of InfoSight and your League or Association at leagueinfosight.com/ags-tours.



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